



Course Description

MAN4940 | Field Study and Research | 2.00 credits

Students will learn to apply information and skills studied in core and concentration program courses through various special projects, field research, or internships designed for cogitative learning in a student-centered manner which requires the command, analysis, and synthesis of knowledge and skills. Prerequisites: MAN2021, 3583, and TRA1154.

Course Competencies:

Competency 1: The student will demonstrate the ability to read and write critically and synthesize related literature on supply chain management activities by:

1. Evaluating current and emerging trends in an area of interest to the student and analyzing its effect on business operations
2. Assessing how trends in the industry impact local, national, and international clusters
3. Critiquing a selected topic of interest within the supply chain field

Competency 2: The student will demonstrate an understanding of the field of supply chain management and the critical issues faced by employers by:

1. Designing and conducting the interview instrument, scheduling the appointment, meeting with the professional, and synthesizing the data
2. Illustrating the specific skills and abilities required for the advancement in the field or the student's career path/focus
3. Assessing the impact supply chain management has on a specific organization

Competency 3: The student will demonstrate the ability to participate in experience-based learning by:

1. Creating a journal to document field notes, interviews, contacts, visits, personal participation, and other relevant interactions in the field
2. Applying problem-solving techniques to address real-world examples of developing specific issues affecting the flow of goods and services throughout the supply chain
3. Examining the tools, methods, and techniques employed in the field and researching processes about the effects of the supply chain on a corporation

Learning Outcomes:

- Communicate effectively using listening, speaking, reading, and writing skills
- Use quantitative analytical skills to evaluate and process numerical data
- Solve problems using critical and creative thinking and scientific reasoning